



FRUIT DRINKS USA

1 CASE = \$100.00

1 CASE = 6 BOTTLES OF ½ GALLON

1 CASE = 24 GALLONS OF FINISHED PRODUCT

1 CASE = 3072 OUNCES OF FINISHED PRODUCT

1 OUNCE = \$.03 PER OUNCE

CUP SIZE	12oz	16oz	32oz
W/ICE	6oz	8oz	21oz
FINISHED PRODUCT ON ICE	6oz	8oz	11oz
# OF CUPS	512	384	279
SUGG. PRICE/CUP	\$1.00	\$2.00	\$3.00
SALES	\$512.00	\$768.00	\$837.00
COST	\$100.00	\$100.00	\$100.00
PROFIT	\$412.00	\$668.00	\$737.00